

Next25 – Senior Engagement Lead

POSITION DESCRIPTION

Title: Senior Engagement Lead

Basis: Part Time

Employer: Next25

Location: Sydney (flexible)

Reports to: CEO

Direct Reports: N/A. However, this role will have the support of a Program Manager and Program Officer.

Role

This is a rare opportunity to utilise your exceptional relationship-building skills and established network in a non-partisan approach to ensuring more Australian politicians have access to training and support to lead with their values and transform their system.

Next25 is seeking a Senior Engagement Lead to boost participation in and awareness of our transformative programs for Australian Federal, State and Territory parliamentarians:

Leadership

A unique course for parliamentarians to reconnect to their values, strengthen their capability to respond to the challenges of the 21st century, and restore trust in the political system.

[Improving Democracy: Transforming Parliament for Women](#)

An Initiative to Improve Democracy for All – Starting with NSW Parliament.

In 2022, sparked by shared experiences as women in politics and as participants in Next25's Leadership course for parliamentarians, four women MPs from NSW united across party lines with a shared desire to transform the experience of parliament for women.

In partnership with Next25 and Corporate Evolution, they continue to work collectively to create the conditions for systemic change.

This role provides a platform for a well-connected, experienced, and energetic professional to bring their unique style to leading and implementing an engagement strategy for these two initiatives.

Reporting to the CEO, you will also work closely with the Philanthropy Manager, Program Manager, and our Senior Communications Advisor to design and implement a strategy that (i) ensures a pipeline of participants (politicians) and (ii) builds a community of awareness of Next25 and its parliamentary initiatives with influential stakeholders in the eco-system

around politics, whilst (iii) helping Next25 deeply understand our stakeholders and innovate on our programs.

You will be part of a highly collaborative and fiercely talented team. This is an exciting opportunity for someone with a political, government or journalistic background, with passion and energy for repairing the political system and restoring trust in politics and government.

This role and the two specified initiatives are supported by a Program Manager, Program Officer, and program facilitators, including the CEO and dedicated external consultants.

The Senior Engagement Lead's key responsibilities are to:

- Design and lead Next25's participant pipeline and participant engagement strategy.
- Horizon scan for Australia-wide opportunities to engage new and existing stakeholders that support the success of Leadership and Transforming Parliament for Women.
- Develop and implement strategies for cultivating critical relationships that support the success of the two key initiatives.
- Work with the CEO, Board and Philanthropy Manager to nurture existing relationships.
- Formulate and implement government relations and advocacy strategy to secure, maintain and grow enrolments and build community for the initiatives.
- Develop and lead engagement events and activities beyond government (e.g. thought leadership or public engagement opportunities) that support these two initiatives.
- Assist with promoting the initiatives and creating communication collateral to target Federal, State and Territory parliamentarians and influencers in their ecosystem.
- Write and speak persuasively to diverse stakeholders.
- Contribute to grant applications and other fundraising activities to support these initiatives.
- Evolve, monitor, and report on program participation and engagement targets.
- Contribute to reporting and management of the engagement and programs administrative processes and tools (e.g. CRM / database)

Who is Next25?

Next25 is an independent think-and-do tank. With rigorous research, fierce independence, and trusted engagement with people and institutions across sectors, we uncover and address levers to shift deep contributing factors of Australia's biggest issues.

We engage the public and experts to answer three big questions: What's the future Australia wants? Are we on track? If not, what are the deep contributing factors of Australia's underperformance and levers to shift them?

We then work with others to improve how Australia makes the future:

- We build game-changing initiatives around levers that address the deep contributing factors of Australia's underperformance
- We engage leaders and the public so they understand what's at stake, see that better is possible, want to contribute to the solution, and know where to start

- We support leaders to build their own initiatives

Next25 is a tax-exempt, non-profit company limited by guarantee and registered as a charity with the ACNC. For more information, please visit next25.org.au.

What We Can Offer You

We are a nimble, hard-working team that loves big-picture thinkers. We punch above our weight and achieve ambitious goals through innovative thinking and approaches. We run a flat hierarchy and encourage all team members to take initiative. We work collaboratively with many organisations around Australia in government, business, academia, the community, and media. We offer flexible working arrangements. We encourage and will support your professional development through on-the-job opportunities.

Selection Criteria

Essential – Role Specific

1. Bachelors level qualification or commensurate work experience
2. Minimum six years' professional experience, preferably in a role that required intimate knowledge of and connection to parliaments, politicians and/or government
3. Demonstrated experience working to generate support for “purpose-driven” programs, activities and organisations
4. Proven experience working effectively with and influencing politicians, political staffers, political party leadership, and bureaucrats
5. Experience working closely with senior executives and Board members
6. Strong understanding of and skills in developing a pipeline of program participants
7. Track record of delivering under pressure with competing priorities
8. Passion for presenting and hosting engagement events and activities
9. Passion and time for networking
10. Event management experience

Essential – General

1. Passion for our vision for a flourishing Australian future and our mission to improve how Australia makes its future
2. Knowledge of the economic, social and environmental challenges Australia grapples with on local, regional and national levels
3. Initiative, self-direction, and high levels of motivation with excellent time management, organisation, and prioritisation skills
4. Superior communication and interpersonal skills – ability to influence key decision-makers and maximise stakeholder relationships
5. Public speaking and presentation skills
6. Ability to think strategically and creatively
7. Tact and diplomacy
8. Desire and energy to develop a deep understanding of Next25 and its programs

How to Apply

Applications will be taken on a rolling basis. To apply, please submit the following documents [here](#):

- A cover letter explaining your motivation for applying for this role and addressing the selection criteria above (no more than 2 pages)
- Curriculum vitae, including contact details for at least two referees

All applications will be treated as confidential. Shortlisted candidates will be contacted for interviews on a rolling basis. Next25 reserves the right to close the application process at any point.

Enquiries to CEO, Chloë Spackman at chloe@next25.org.au.